

## **Historic, Archive Document**

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## SUNSHINE ROSES

SUNSHINE ROSES are a product of our own and made strictly for the South where they are long-lived, hardly reaching a decline in life under 12 to 15 years of age. While they are extremely hardy and prolific in the South, they are not constituted to withstand the rigors of winter in the far North where the Multiflora understock is ideal for that climate but NOT suited to the South like the McKee understock is NOT suited to the North. The people of the South are just now learning that roses grown on the Multiflora understock are short-lived—hardly surviving our climate more than 3 to 5 years, and they are a complete failure in the valley, in Florida and the entire Gulf and sea coast. Unfortunate for the rose-lovers of the South, about all of the roses grown here are on the Multiflora understock and it is because practically all that are grown—something like ten million plants—are sold to the northern nurserymen and dealers.

The McKees introduced the budding method of growing roses in 1874, and this method has now covered the nation and everybody calls for BUDDED roses and NOT roses on their own roots, and we are glad and delighted with what we have done in making BUDDED roses, the Queen of Flowers, popular throughout the nation, and gladder still, that suitable understocks have been found for both South and North.

At the present time, the South's supply of McKee understock is confined to the S. R. McKee Nurseries & Rose Gardens.

Very unfavorable weather conditions for the past three years, along with the shortage of labor, has cut down rose production very materially and, as a consequence, there will not be anything like enough plants to go around, so try to be content to do on fewer plants—say not over ten plants to a customer, until we can do better.

### ABBREVIATED LIST OF VARIETIES OF SUNSHINE ROSES AND PRICES

**Allotment: Not over 10 plants to a customer.**

XXX—Large one-year plants, \$1.00 each; \$9.50 per 10.

XX—Medium size one-year plants, 55c each; \$5.00 per 10.

With the great vigor of our Sunshine Roses on the McKee understock, they are larger and better than any two-year roses on other understock. Visit our Nurseries and make your selections from the blooming plants.

### — VARIETIES —

No. 1—Roslyn  
No. 4—Nellie Perkins  
No. 7—Therese  
No. 10—Ami Quinard

No. 2—Columbia  
No. 5—Pink Radiance  
No. 8—Herbert Hoover  
No. 11—Callendonia  
No. 13—Red Radiance

No. 3—McFarland  
No. 6—Golden Charm  
No. 9—Etoile de Holland  
No. 12—Talisman

POLYANTHA ROSES: Baby Doll, Cecil Brunner, Edith Cavell, Golden Salmon.

CLIMBING ROSES: Pink and Red Radiance, Columbia, Etoile de Holland, K. A. Victoria, Paul Scarlet.

**A LIFE-TIME OF GROWING AND KNOWING TREES, PLANTS AND FLOWERS**

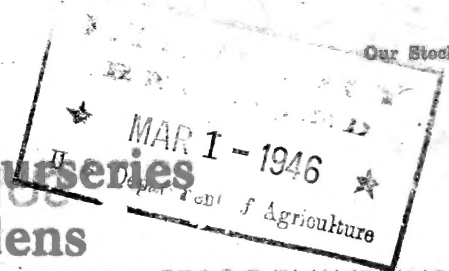
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None Better Than the Best

Our Stock is Unexcelled

# The S. R. McKee Nurseries and Rose Gardens



S. R. McKEE, Owner

ESTABLISHED 1890

Jacksonville, Texas

SUNSHINE ROSES are a product of our own... they are long-lived, hardy, reaching a height of 4 to 6 feet... they are extremely hardy and thrive in the South... the rigors of winter in the North... climate but NOT suited to the South... North. The people of the South are just now learning... flora understock are short-lived—hardy and... and they are a complete failure in the South... coast. Unfortunate for the rose-lovers of the South... are on the Multicolor understock and it is because... thing like ten million plants—are sold to the north...

The McKees introduced the budding method... method has now covered the nation and everybody... roses on their own roots, and we are glad and... ing BUDED roses, the Queen of Flowers, bud... still, that suitable understocks have been found for...

At the present time, the South's supply of McKee... S. R. McKee Nurseries & Rose Gardens.

Very unfavorable weather conditions for the past three... shortage of labor, has cut down rose production very... there will not be anything like enough plants to go around... fewer plants—say not over ten plants to a customer, until...

## ABBREVIATED LIST OF VARIETIES OF SUNSHINE ROSES AND PRICES

Allocation: Not over 10 plants to a customer.

- XXX—Large one-year plants, \$1.00 each; \$2.50 per 10
- XX—Medium size one-year plants, 55c each; \$5.50 per 10

With the great vigor of our Sunshine Roses on the McKee... larger and better than any two-year roses on other... make your selections from the blooming plants

## — V A R I E T I E S —

- |                      |                      |                          |
|----------------------|----------------------|--------------------------|
| No. 1—Roslyn         | No. 2—Columbia       | No. 3—McKenzie           |
| No. 4—Nellie Perkins | No. 5—Pink Radiance  | No. 6—Golden Chorus      |
| No. 7—Therese        | No. 8—Herbert Hoover | No. 9—Etoile de Hollande |
| No. 10—Armi Quinard  | No. 11—Caledonia     | No. 12—Tallan            |
|                      | No. 13—Red Radiance  |                          |

POLYANTHA ROSES: Baby Doll, Cecil Brunner, Edith Cavell, Golden Scintilla  
CLIMBING ROSES: Pink and Red Radiance, Columbia, Etoile de Hollande, ...  
toria, Paul Scarlet.

## A LIFE-TIME OF GROWING AND KNOWING TREES, PLANTS AND FLOWERS

A. M. McAFEE  
PORT ARTHUR, TEXAS

December 8, 1945.

Mr. S. R. McKee, Philosopher,  
Jacksonville, Texas.

Dear Philosopher McKee:

Herewith my check in the amount of \$11.40 for the 12 fine Elberta peach trees you recently sent me, and as lagnappe one nectar tree. Jack and I planted all these trees ourselves, and we took particular care to plant the nectar tree in an especially favorable place. Thank you.

I know that you could have shipped the trees safely by motor transport, but I wanted Mrs. McAfee to see you again and wanted Jack to meet you. I was not disappointed. Both came back thoroughly enjoying the delightful visit they had with you.

Be assured that any time we are passing through Jacksonville, we'll be stopping in to see you for a minute.

Sincerely yours,

A. M. McAfee



## POSITIVE DISTINCTIVENESS

Will always be seen and observed in the S. R. McKee Nurseries & Rose Gardens, South Heights, Jacksonville, Texas.

My mother said that before I could walk that I would crawl out into the yard and build frog houses and plant flowers around them, and I have been at it constantly ever since. A whole life of close contact with NATURE and association with and study of trees, plants and flowers. Visitors to these Nurseries frequently remark that the owner and his trees, plants and flowers favor very much, and it is no wonder for I have put all of my life-work into their making, injecting into them my own ideas and ideals which reflects like a mirror. A life-time of growing and knowing trees, plants and flowers.

## SUNSHINE ROSES

People are coming here almost daily wanting roses and we are sold out. So we are determined to put our entire ability together and produce something that will look like a miracle when we, in just a few weeks will be producing wonderful rose plants that can be successfully planted every day in the year. Knowing roses enables us to do it.

## ENTIRELY DIFFERENT

Our Sunshine Roses are very different to anything else that has been produced and cannot be had elsewhere. They radiate and speak their excellence more powerfully than human words can do. It is a great pleasure to be able to create them.

## MORE VISUALIZING

Visualizing will amount to nothing unless there is action, and that will be in digging and preparing the soil. Then the happy and glorious time of planting the things you would most enjoy. What an inspiration that is bound to make you a better American citizen.

## JUST ONE THING

A whole lifetime of intensely doing just one thing of growing trees, plants and flowers. A big asset in KNOWING about them and this knowledge, different to money, cannot get away from you. I expect to take it with me into eternity where it will be greatly magnified. Eternity in a magnificent flower garden.

## LIKE A ROSE

Dr. Yoakum had the power and ability to graft distinctiveness and individuality into trees, plants and flowers. First, an idea, then an ideal, and setting stakes for accomplishment. I have seen him reach many goals that seemed impossible. It is needless to say I was glad to be his pupil.

## POSTED

The big POSTED signs in our 30-acre Nurseries mean that low types and standards of every kind and description MUST stay out.

## THE NOBLEST OF THINGS

Beauty and intelligence; then sweetness and light.

## WINTER

Beautiful winter with its crisp, kicking, health-giving atmosphere, velvet snows and blue skies. A glad season of the year when Nature is fixing and planning how it is going to make and bless the New Year.

## NATURE SEEMS DEAD

But only restfully sleeping, weaving in her dreams how she can open the doors of glorious spring in the most heart-quickenning way.

## DIGGING AND VISUALIZING

How delightful to dig and visualize on the outcome of planting trees, plants, flowers and vegetables. Talk about heaven—this is bringing it down to earth. And there will be no vacant lots to grow up in weeds.

## BY THEIR FRUITS YOU KNOW THEM

Two years ago the Texas State Department of Agriculture made some thorough investigations covering the nurseries and orchards over the greater part of the fruit-growing sections of the state, with a view of trying to determine the cause of so many dead and dying orchards, and the lack of interest manifested in fruit-tree-planting and commercial orcharding. Hundreds of orchards were visited and inspected in the presence of the owners, and they would invariably say that the orchards had proven to be unprofitable because of so many drones and off-type trees, and that they could not afford to give them further care and attention. Investigations were then made in the nurseries, and it was discovered that not more than 10 per cent of them maintained experimental and trial orchards, or orchards of any kind, from which to secure their propagating buds and scions, but relied altogether on getting them from the nursery stock, and in many instances, this practice has been kept up for many years. And the result is, the stock has run out and is unfit for planting.

"Every tree that bringeth not forth good fruit is hewn down, and cast into the fire.

"A good tree cannot bring forth evil fruit, neither can any corrupt tree bring forth good fruit.

"Wherefore by their fruits ye shall know them."

## GROW A LIVING

If you do not have the land, it will be no trouble to get it for only good care and keeping. What more could you ask for. There is ample good, productive soil all about us to keep every man, woman and child busy. Reward—good living and happiness.

## THINGS PEOPLE WANT

Look at the trail that has been beaten out leading into our Nurseries.

NONE BETTER THAN THE BEST.

Our Nursery Stock Is UNEXCELLED.





Dedicated to S. R. McKee, owner of the S. R. McKee Nurseries and Rose Gardens, by Rev. J. W. Treadwell.

### THE NURSERYMAN

I have a friend who was trained in his home  
To think of flowers and of trees  
Which adorn the world in which we live  
And give fruit instead of leaves.

He says God gave us the flowers and trees  
To teach us His attributes true.  
Love, kindness and happiness are expressed  
And their fragrance expresses His love.

He communes with God in Nature  
And sees Him in flower and trees.  
His soul is filled with praises  
In seeing God expressed in these.

His flowers, shrubs and trees adorn  
The homes of the rich and poor.  
They make hearts rejoice in hours of gloom  
And their fragrance give hope and cheer.

When the crepe hangs on the door knobs  
And the home of God's children bereft  
God speaks through his beautiful flowers  
Of the eternal home of the blest.

I like to wander about his place  
And see God in flowers and trees.  
It makes me pray that I may so live  
As to leave something besides leaves.

One of the greatest needs of the world today is a  
larger and broader conception of the Lord, life and  
living.

Through all of these many years I have lived con-  
stantly very close to NATURE among the trees, plants  
and flowers, and as these ripening years go by I still  
enjoy the things that have heretofore given me pleas-  
ure and with an ambition and determination to fill up  
the reservoirs of my mind and soul with treasures  
that will go into eternity.

I have come to where my deepest and most gratify-  
ing pleasure, along with the study and communing  
with trees, plants and flowers, is to get into communi-  
cation personally and through the printed page with  
skilled minds highly endowed with intellect and  
imagination and enjoy their wrestlings with the prob-  
lems of man and the universe and their interpreta-  
tions of the beauties of life and living.

### UNBOUNDED VISION

Dr. Yoakum, with his seemingly unbounded vision  
of things useful, beautiful and glorious in Nature  
could graft his ideas and ideals into his trees, plants  
and flowers in such a forceful way as to get quick re-  
sponse. As a barefooted boy, I was greatly amazed  
at what looked like miracles from his handiwork.  
Positive results were reflected so forcefully as to show  
the real likeness of this great genius and wizard of  
Nature World.

When my body is hungry bring me some fruit.  
When my soul is hungry, bring me some beautiful  
flowers.

### IMPORTANCE OF A STRONG MOTHER TREE

The world was old before the tillers of the soil  
learned of the value of good seeds for planting; it was  
still older before the fact was brought home to them  
that seeds of field-run or orchard-run led inevitably  
to the deterioration of plants and fruit trees. About  
fifty years ago it was exceptional to hear of a man  
who specialized in the improvement of seed corn and  
seed cotton. Such specialists are numerous today and  
are recognized as progressive agriculturists, and they  
have accomplished a great deal for themselves and  
their country in introducing varieties of special merit  
and great value.

In horticulture it must be said that progress has  
been less notable. We can recall the time when we  
had with us such ones of Nature's noblemen as Dr.  
F. L. Yoakum, Mr. Gilbert Onderdonk, and Mr. G. A.  
McKee, who were insatiable lovers of trees and plants.  
These men had the ability to improve that which was  
improvable, and each one lived the part he played in  
life, and have now gone down into history as great  
public benefactors because of being vital forces in  
bringing about improved conditions in the nurseries  
and orchards of the country. In those days these good  
nurserymen had their own experimental or trial or-  
chard where each variety of fruit was thoroughly test-  
ed and tried out and proven to be worthy of propaga-  
tion before the trees were grown for sale. And all the  
stock was propagated from bearing trees of proven  
merit, and when these young trees were grown and  
sold they gave perfect satisfaction because they bore  
good fruit like that of their parents.

### EARLY MORNING OZONE

Nothing like it to promote good health. It costs  
nothing more than some work in the flower and  
vegetable garden. This ozone, with the fragrance and  
beauty of the flowers as food for your soul and the  
vegetables as food for your body. No need for anyone  
to go hungry in this country.



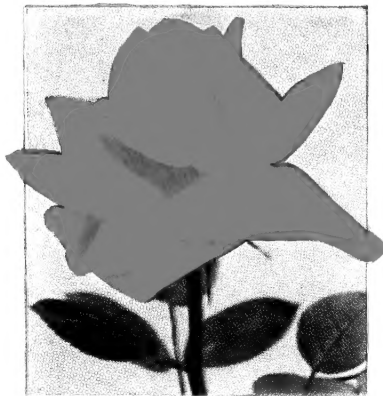
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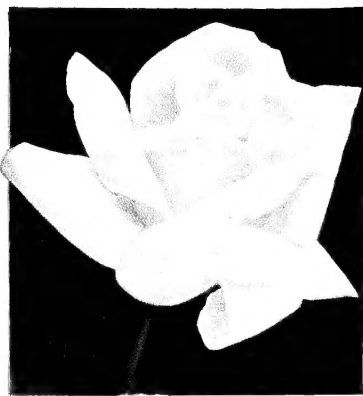




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## LIFE'S ROSE GARDEN

First a tiny little rosebud appearing in a garden bright,  
Kissed by glistening dewdrops and a-beaming in the light;  
Rocked in its leafy cradle as the breezes come along,  
Sent here with its fragrance to add to life's sweet song.  
Nodding in the twilight, then peeping at the silvery moon,  
And smiling at the sunrise and coloring at noon.  
Then the blooming stage as time progresses with each hour,  
And soon out in the garden there's another lovely flower;  
The other blossoms greet it and watch it in its start,  
As it gently spreads its petals and opens up its heart.  
The song-birds give a welcome and are glad to have it there;  
Its presence adds to beauty and makes the garden far more  
fair.

Then a full-bloom rose is seen after just a little while,



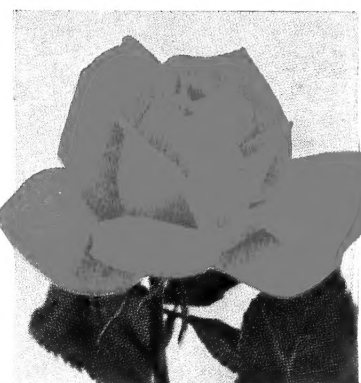
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SUNSHINE ROSES



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MAR 1 - 1946  
U S Department of Agriculture



## ROSE GARDEN

Exuding wondrous fragrance with its dainty, winning smile;  
Just another bit of beauty with a message all its own,  
Is this blossom in the garden by the summer breezes blown.  
One of many millions and yet unlike the rest,  
For its brightness must have come down from the rainbow  
at its crest.

Then a loving hand does pluck it and 'tis placed next to the  
heart,

And of that life the rose becomes a real and vital part;  
Its fragrance and its beauty inspire the soul to song,  
And it helps to make things better and see sunlight all  
along.

The rose is like a goodly life with kindness, love, refrain;  
For after it is gone its beauty, sweetness—all remain.



## SUNSHINE ROSES



